

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

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No. 26-18/2010-T&C-CM

Date: 22.03.2013

Circular T&C-CM No. 128/12-13


Sub: Promotional offers during Holi under GSM and CDMA/WLL services -reg.

On the occasion of Holi Festival, it has been decided by the competent authority to announce the following promotional offers under 2G & 3G Mobile services and CDMA/WLL services.

- i) Full talk value equal to MRP on Top-up vouchers/C-top-up/Flexi top-up to be offered on Top-up denomination from Rs.100 to Rs.999.
- ii) 10% extra talk value on MRP to be offered, for top-up denomination with MRP of Rs.1000 and above.
- iii) Where ever, the talk value already offered with top-up voucher is more than the talk value offered at (i) & (ii), the higher talk value already offered will prevail.
- iv) The above offer is applicable for a limited period with effect from **25.03.2013 to 31.03.2013**.

2. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response. Circles may also send SMS conveying the above scheme to the customers.

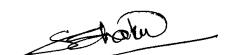
3. This circular is issued based on the approval of the Competent Authority in PP-CM cell File No.3-2/2010-P&P-CM (Pt.). For queries/clarification/ feedback in respect of above tariff, the communication may be addressed to Product and Pricing- CM Section, C.O. , BSNL, New Delhi and monthly feedback report may kindly be sent at hqcm_pp@gmail.com, hqcm_pp@bsnl.co.in for further review of the scheme.


(N. S. Dhami)
AGM (T&C-CM)

To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) Sr. GM (NWP-GSM)- for information.
- 8) GMs (CMTS/CDMA-Billing Centre).
- 9) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 10) Director General P & T Audit, Delhi- 110054.
- 11) OL Section –for Hindi version.
- 12) Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C-CM)